



1FW\$

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Shlomo Assa et al.

Art Unit : 2861

Serial No. : 10/714,436

Examiner : Hai C. Pham

Filed : November 14, 2003

Title : PRINTING A CODE ON A PRODUCT

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

REPLY TO ACTION OF DECEMBER 28, 2004

This paper is filed in reply to the Office Action mailed December 28, 2004. Please amend the application as indicated and consider the remarks below.

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 13 of this paper.

03/30/2005 DENMANU1 00000034 10714436

01 FC:1201 400.00 OP
02 FC:1202 500.00 OP

CERTIFICATE OF MAILING BY FIRST CLASS MAIL

I hereby certify under 37 CFR §1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated below and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

March 24, 2005
Date of Deposit

Signature

Roxanne Ippolito
Typed or Printed Name of Person Signing Certificate